

MBA CONSULTING PROGRAM

Do you have a critical business issue, but can't address it because of time and staff constraints?

UC Irvine's Merage School MBA Consulting Program is Your Innovative Solution

The MBA Consulting Program offers top university-level MBA student teams to assist in the completion of strategic business projects. Student teams contribute approximately 500 hours of work over a 10-week period.

It's a win-win situation for all!

- Fresh ideas and perspectives to incorporate into your strategy and management plan
- MBA-level project work – each student brings significant professional experience to the table
- Solid, documented results, actionable analyses and recommendations are delivered

Take advantage of this program to experience MBA talent firsthand and leverage this opportunity to evaluate an MBA intern or career hire for your organization.

PROJECT REQUIREMENTS



For a project to be considered, it must be challenging in scope and strategic in nature. For the full benefits to be realized, potential projects should:

- Involve MBA-level work with specific goals and deliverables
- Be supported by top management with a senior executive as champion
- Allow appropriate access to information and resources

Companies that are of significant size in their market are invited to participate. The focus of the project should be on performance improvement and involve strategic management issues and/or changes in the organization.

Fee: in lieu of a project fee, we request that your company become a member of our Corporate Partners Program.*

**Please refer to the Corporate Partners Program brochure*

SAGE SOFTWARE

“Our engagement with the Merage School MBA consulting team was a success. Through this engagement, Sage emerged better prepared to enter a critical new market. The Merage School MBA team conducted excellent research and proposed business recommendations that enhanced our strategy.”

Lori Seal | Senior Vice President, Strategy & Corporate Development



“Successfully leveraging diverse experience and newly acquired skills, this cross-functional and cross-cultural team met all expectations with their insightful ‘on point’ final presentation and report. Please extend my congratulations and thanks to the team.”

Stephen Marlow | Executive Vice President



RECENT PROJECTS

- Develop a strategic business plan for entering a new business sector
- Conduct competitive intelligence for new business development or product development
- Evaluate trends in delivering entertainment for home video use, leading to a newly proposed business model
- Develop an employee value proposition strategy and action plan
- Construct a business plan for a Center of Excellence at a regional hospital
- Develop a strategy for improving customer service and deliverables
- Develop a new transfer pricing approach between a U.S. parent company and international subsidiaries
- Construct a new product launch execution program
- Analyze off-shoring implications

CORPORATE SPONSORS INCLUDE:

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|--------------------------------|---------------------------------------|
| Abbott Medical Optics | Nestle Waters |
| Allergan | Northwestern Mutual Financial Network |
| Angels Baseball | Oakley |
| Apria Healthcare | Pacific Life |
| Beckman Coulter | Pepsi |
| Blizzard Entertainment | PricewaterhouseCoopers |
| ConAgra Foods | Sage Software |
| Deloitte | Sony Home Entertainment |
| Edwards Lifesciences | Taco Bell Corporation |
| Emulex | Toshiba America Electronic Components |
| Experian | Watson Pharmaceuticals |
| The Gallup Organization | Verizon Wireless |
| Ingram Micro | Volcom |
| Kingston Technology | Yamaha Corporation of America |
| Marriott International | |
| Mazda North America Operations | |
| Motorola Biometrics | |

VOLCOM



“Successfully using primary sources, materials and experiences that would have been nearly impossible for us to obtain in assessing this potential new market, the Merage School team did a phenomenal job understanding the issue and providing a professional answer to our question. Thanks for all your hard work, team!”

Hoby Darling | Vice President Strategic Development